

Join the Upper Keys BPW at our monthly meetings, the 3rd Wednesday of every month.

## BPW Connection | April 2018

Upper Keys Century Business & Professional Women



The April meeting is an evening event! We'll be gathering at Old Tavernier. This will be a special evening as we're voting in our new Board for 2018-2019, AND awarding the winners of our Adult Scholarships! Join us!

[Reserve your space in advance: CLICK HERE](#)

BPW'S APRIL EVENING EVENT AT **Old Tavernier Restaurant** 

**WEDNESDAY April 18<sup>th</sup>** 5:00 - 7:00 PM

[www.upperkeysbpw.com](http://www.upperkeysbpw.com)  
Business and Professional Women/FL  
Upper Keys Century BPW

**Salad and Pizza will be served.**  
**Cash Bar.**



*Join us!*



**ELECTIONS!**

We will be holding our 2018/2019 Board of Directors Elections during this event.

(Nominations being taken now, by email at [bpwupperkeys@gmail.com](mailto:bpwupperkeys@gmail.com), up until April 18th.)

We will be announcing recipients and awarding our BPW Adult Scholarship and the BPW-Holly Given Memorial Scholarship.

**Cash bar and light hors d'oeuvres.**

Questions: [info@upperkeysbpw.org](mailto:info@upperkeysbpw.org)

Member with online reservation \$10.

Guests and everyone at the door \$15

## **BOARD NOMINATIONS OPEN**

WE ARE VOTING FOR THE  
2018-2019 UPPER KEYS BPW BOARD OF DIRECTORS WEDNESDAY, APRIL 18TH AT  
OUR EVENING EVENT.

Want to get more from your membership? Become more involved!

Submit your nomination(s) ASAP to [info@upperkeysbpw.org](mailto:info@upperkeysbpw.org).

## Message from the President

It's April and we've made it through another season in the fabulous Florida Keys! Hope this newsletter finds you and your business happy and successful. Here in BPW we're preparing to close out this fiscal year and plan ahead for our upcoming events and activities for the 2018/2019 year! We're looking forward to welcoming several new board members and our new president, Ilja Chapman, to bring you lots of new exciting get-togethers and events.

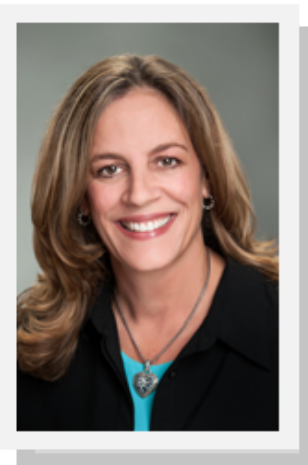
Last month was a great success, as Gwen Graham came to address us at the Holiday Inn. She shared with us some honest feedback about women in politics and her experience as a family member in a political family. I was very impressed by her candidness and insight. Hope you were too. Thank you to Pam Martin for her tireless efforts in making the event happen. Your dedication to BPW year after year is much appreciated.

This month I have had the privilege of serving on the scholarship committee and getting to better know our newest member, Lucy Given. Lucy's daughter Holly is our honorary member spotlight this month. Our Adult Women's Scholarship received extraordinary attention and awareness this cycle, and in my opinion, it's mainly due to Lucy's involvement. The most special part is the healing that's taking place for Lucy. She recently told me, "it's the next best thing to having her here, helping other women." That's my favorite part of serving this group the past 5 years - growing these connections that we share! I believe in my heart, Connection is key, not just in an organization, but in life. So please join us Wednesday evening from 5-7 pm at Old Tavernier Restaurant as we present four Adult Women's Scholarships to some very hard working women!!

We can't wait to connect with You!

Love,

Laura Maupin



**Laura Maupin**

*Photo: Melendi Photography*

## bpw | CALENDAR

**Apr 18:** Evening Networking Event: New 2018 Board Member Elections & Adult Scholarship Presentations. Location: Old Tavernier Restaurant, MM90.3 (Old Hwy.) 5:00-7:00 pm.

The Upper Keys BPW meets once a month, on the 3rd Wednesday of each month. We alternate between luncheons and evening networking events, and would love for you to join us! Click the button to see our full event schedule and register for an upcoming event.

**May 16:** Evening Networking Event: Induction of New Board of Directors for 2018-2019. Location TBA. May Event sponsored by Sue Woltanski, candidate for School Board.

**June 20:** Luncheon 11:30 am-1:00 pm. Holiday Inn-Key Largo, African Queen.



## EVENT SCHEDULE

### SPONSOR AN EVENT!

If you or your business would be interested in sponsoring one or more of our lunches or evening events, let us know and we'll provide you with details and prices. [bpwupperkeys@gmail.com](mailto:bpwupperkeys@gmail.com).

Stay tuned for more information on sponsorship opportunities.



## bpw|member SPOTLIGHT

### Meet Holly Given (HONORARY MEMBER)

Holly Given grew up in the Florida Keys. She graduated from Coral Shores High School, and worked on and off at City Hall Cafe as a waitress, where she always had a smile on her face. She was a star athlete at Coral Shores, particularly as pitcher for the varsity softball. She won the top honor, The Hurricane Award, four straight seasons, and went on to play softball at Western Carolina University. She was living in Riviera Beach when she tragically lost her life at the age of 26.



Her mother, Lucy Given, told us, "When I think about what was important to Holly, I'd have to say being with friends, family, and being outdoors, preferably all together. Any extra time she had, she was outside... fishing, on the boat, walking a beach, hiking, running, snowboarding. Recently, she realized that she could work, make a living, and still be outside by working at a resort & marina! She was working and finishing college with a Marketing degree, when she lost her life."



*Holly and her mother Lucy were very close.*



This is Holly's abstract from the last paper she wrote in college in November:

'Growing up in a small town, I have had the pleasure of working for many small family-owned business. I have had the opportunity to manage and run some of these businesses, guided by the owners themselves. After moving away from home and working for corporate businesses in the Hospitality Industry, I have realized that many of my previous employers did not utilize the potential of digital marketing. One day, I plan to move back home and start a small business of my own. With this in mind, I chose to educate myself on the benefits of digital marketing, in relation to a small business, in hopes of applying what I learn towards my future company. In this paper, I explore the benefits of digital marketing and social media.'

Holly was an advocate for leadership and community service, and wanted to help empower women in the community. It seems a natural fit that part of her legacy will be to help the Upper Keys BPW award adult scholarships to women in the Florida Keys wishing to continue or complete their education. We are pleased that Lucy recently joined the Upper Keys BPW and also served on the Scholarship Committee. We are very proud to be part of this memorial to her daughter Holly.

***The first BPW-Holly Given Memorial Scholarship will be awarded during the April evening networking event on April 18th at Old Tavernier Restaurant. We have had a record number of scholarship applicants this year! Come help us honor Holly's memory and legacy.***

## **Strong Women**

***May we know them, may we be them, may we raise them***





## Alternatives to calling her “Princess” or “Beautiful”:

<b>Brave</b>	<b>Inventive</b>	<b>Decisive</b>	<b>Fit</b>
<b>Smart</b>	<b>Respectful</b>	<b>Resilient</b>	<b>Kind</b>
<b>Strong</b>	<b>Spirited</b>	<b>Insightful</b>	<b>Caring</b>
<b>Curious</b>	<b>Focused</b>	<b>Thoughtful</b>	<b>Honest</b>
<b>Warrior</b>	<b>Confident</b>	<b>Determined</b>	<b>Reliable</b>
<b>Healthy</b>	<b>Athletic</b>	<b>Imaginative</b>	<b>Dynamic</b>
<b>Creative</b>	<b>Humane</b>	<b>Trustworthy</b>	<b>Artistic</b>
<b>A leader</b>	<b>Capable</b>	<b>Resourceful</b>	<b>Upbeat</b>
<b>Original</b>	<b>Unique</b>	<b>Great friend</b>	<b>Vibrant</b>
<b>Sensitive</b>	<b>Gentle</b>	<b>Quick thinking</b>	<b>Loyal</b>
<b>Generous</b>	<b>Funny</b>	<b>Entrepreneurial</b>	<b>Witty</b>

Did you make it to last month's luncheon? We had the pleasure of welcoming Congresswoman Gwen Graham, candidate for governor of Florida. She was a very dynamic speaker.



Thanks to Keys Weekly Newspaper for the picture and [article](#).



## NEW APRIL MEMBERS

Please help us welcome new and renewing members!

### NEW MEMBERS:

Lucy Given  
Plantation Key School Teacher

Bob Thomas  
Key Largo Chocolates

## RENEWING MEMBERS:

Ruth Schrader-Grace  
Keys Core Fitness

Holly Raschein  
Florida House of Representatives

Zully Hemeyer

Laura Maupin  
Bartender Old Tavernier Restaurant

Deborah Esslinger  
Island Village Construction

**Become a Member**  
**JOIN TODAY!** 

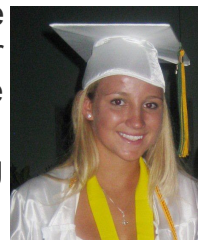
Become a member of the Upper Keys Business & Professional Women (BPW)  
Click the button, or go to [upperkeysbpw.org](http://upperkeysbpw.org) for registration and information. You can also join us at one of our luncheons or evening events, held on the third Wednesday of every month.



## APPLY FOR AN UPPER KEYS BPW ADULT SCHOLARSHIP



The Upper Keys's BPW Adult Scholarship program is about women helping women! Apply for the Upper Keys BPW Adult Scholarship and the new UKBPW-Holly GivenMemorial Scholarship. The specifications and applications can be found on our website. Applications are accepted all year round, and are reviewed on March 15th and August 15th annually. Scholarships may be used for certifications, training classes, or classes and required materials for higher educational degrees.



**For more information, or to download the application, click the button below.**

**APPLY NOW**







**Sending an E-Blast to Upper Keys BPW email recipients is a great way to get your message out. Members and non-members alike are invited to use this forum for events, specials, sales and general advertising.**

**Let the Upper Keys BPW help you spread the word about your business!**

**Our E-Blast prices are as follows:**

- **\$15.00 - Members**
- **\$30.00 - Non-Members**

**Proceeds from E-Blasts go toward our Adult Scholarship Fund.**

**Simply send us your message, along with your name, business name and billing information to:**

**[BPWupperkeys@gmail.com](mailto:BPWupperkeys@gmail.com)**

Connecting our Upper Keys Chapter to BPW Florida



BPW/FL Florida Federation of Business & Professional Women's Club Inc.

Congratulations BPW/FL on their new E-Newsletter, [BPWInsider](#). There is a lot of good information and it also gives a shout out to the Upper Keys BPW as their Highlighted Local Organization! We thank them for their recognition and leadership!

[To read the article CLICK HERE.](#)



# SUSTAINABLE DEVELOPMENT GOALS



Achieve gender equality and empower all women and girls

## Turning promises into action: Gender equality in the 2030 Agenda for Sustainable Development.

While the world has achieved progress towards gender equality and women's empowerment under the Millennium Development Goals (including equal access to primary education between girls and boys), women and girls continue to suffer discrimination and violence in every part of the world.

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.

Ending all forms of discrimination against women and girls is not only a basic human right, but it also crucial to accelerating sustainable development. It has been proven time and again, that empowering women and girls has a multiplier effect, and helps drive up economic growth and development across the board.

Providing women and girls with equal access to education, health care, decent work, and representation in political and economic decision-making processes will fuel sustainable economies and benefit societies and humanity at large.

There are still huge inequalities in the labour market in some regions, with women systematically denied equal access to jobs. Sexual violence and exploitation, the unequal division of unpaid care and domestic work, and discrimination in public office, all remain huge barriers.

Affording women equal rights to economic resources such as land and property are vital targets to realizing this goal. So is ensuring universal access to sexual and reproductive health. Today there are more women in public office than ever before, but encouraging women leaders will help strengthen policies and legislation for greater gender equality.

Tackling gender inequality was the focus at this year's UN gathering on Sustainable Development Goal 5, achieving gender equality and empowerment of women and girls. The Organization will count on all to meet these shared objectives towards achieving the 2030 Agenda for Sustainable Development.



## **2017-2018**

### **President**

Laura Maupin  
305/360-5645  
[keystoyouth@gmail.com](mailto:keystoyouth@gmail.com)

### **President Elect**

Ilja Chapman  
305/998-8348  
[ljja.chapman@gmail.com](mailto:ljja.chapman@gmail.com)

### **Vice Presidents**

Miriam Lazcos, Membership  
305-926-3125  
[mlazcos@gmail.com](mailto:mlazcos@gmail.com)

Suzi Youngberg, Hospitality  
305/393-6830  
[suziyoungberg@gmail.com](mailto:suziyoungberg@gmail.com)

### **Treasurer**

Theresa Sutter  
786/361-5404  
[theresasutter@gmail.com](mailto:theresasutter@gmail.com)

Jennifer Cappadona  
727/967-4178  
[jrs1129@hotmail.com](mailto:jrs1129@hotmail.com)

### **Secretary**

Kate Banick  
305-619-0154  
[kate@thegoodhealthclinic.org](mailto:kate@thegoodhealthclinic.org)

### **Director**

Pam Martin  
305/853-0907  
[pmlkeys@aol.com](mailto:pmlkeys@aol.com)

---